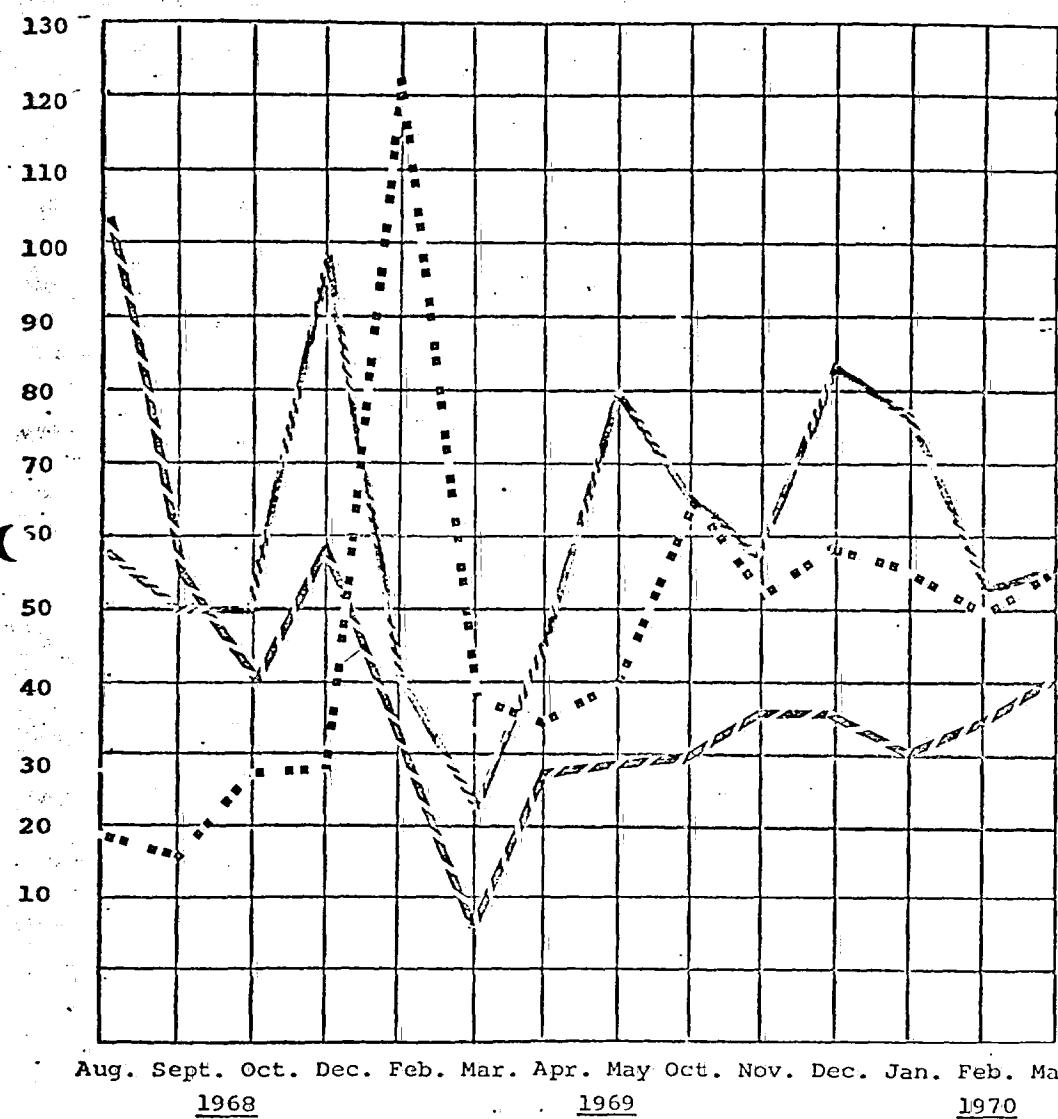


NUMBER OF ANTI-SMOKING SPOTS
(total)



Aug. Sept. Oct. Dec. Feb. Mar. Apr. May Oct. Nov. Dec. Jan. Feb. Mar.
1968 1969 1970

ABC / / / / / /
CBS / / / / / /
NBC / / / / / /

Source: private reports

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